

DOWNTOWN 5

Director of Sairam Institute honoured



K Maran, professor and director of Sri Sairam Institute of Management Studies, was presented the 'Young Management Scientist Award - 2015' by SMART Journal of Business Management Studies, C. Thiruselvam, registrar, Bharathidasan University, Trichy, presented the award. The function was held during the UGC-sponsored international conference on 'Financial Markets: Issues

and Challenges', organised by the department of commerce and financial studies, Bharathidasan University.

Maran has contributed to management and social science research and has published around 200 research articles, said a release. He has conducted several surveys including awareness of junk food, inflation and newspaper reading habits among students.